

PRESS RELEASE

Seabridge Bathing Expands its Product Line-up with Bathing Systems Designed for a Variety of Mobility Markets

November 23, 2005, Victoria) Seabridge Bathing, a leader in walk-in and Slide-in bathing solutions today launched five new products designed for individuals wanting to once again; experience the comfort and safety of bathing in their home.

“Our Classic walk-in bathing system has proven to be a blessing for our clients who until now have been using traditional baths/showers in their homes. These products are outdated and fail to meet the needs of our aging population and those with limited mobility, says Paul Russell, President of Seabridge Bathing. “The Classic bath was designed to eliminate the number one safety issue that our clients have; fear of falling. In the process we incorporated other design features that eliminate many other safety and comfort issues of bathing, such as; easy access to controls, water temperature protection, an exclusive quick drain system and 16 jet warm air massage therapy. North Americans want to maintain their independence by having a bath and shower in their own home using products designed specifically for their needs and abilities. Traditional baths and accessories are no longer practical or easily accessible for our clients and are extremely difficult to use, if they are used at all. Seabridge provides complete bathing systems, addressing the entire bathing area specifically for each individual user. Seabridge’s Classic bath systems are fully North American Standards certified.

Seabridge understands that North Americans have unique needs and that one bath model would not satisfy the diverse requirement of those wanting to be able to bath in home. Seabridge is now introducing five new models into the Canadian and US market, and each will offer all of Seabridge’s safety and comfort features; ADA compliant components, special fast fill bath taps and the Seabridge exclusive quick drain system,

The Seabridge Universal slide-in bath is the first bathing system designed for those persons that have difficulty taking a step up. This may be due to age, weight or ability issues. You simply sit down, slide your legs in and begin bathing again. The bath has also been designed for those in a wheelchair allowing transfer onto the bath seat with even moderate upper body strength possible. “This is a very special product that we believe will give the many people with a variety of mobility issues that same independence that our Classic has provided for so many.”

The Seabridge Victorian bath was designed for smaller bathrooms. The baths compact size allows for installation in the most limited of spaces including; ensuites and powder rooms. It is an ideal bath when you wish to remove an existing shower.

The Seabridge Majestic bath was designed for effortless full lie down bathing. The user enters through the door and onto the Majestic powered belt seat, the seat lowers the user completely to the bottom of the bath and then up when they are finished. “Often when someone in the family experiences a mobility issue it is a difficult family decision to decide which bathing system will satisfy everyone’s needs. The Majestic bath allows the family to have a multipurpose bathing system in their existing 5’ or 5 1/2’ bath tub space.”

The Seabridge Paradise bath was designed for families with similar mobility circumstances as those considering the Majestic bath, but do not require the powered seat lift. The Paradise bath will allow every member of the family to have a bath and shower with the additional convenience of walk-in capability.

The Seabridge Cameo Bath was designed for bathing when the removal of the door itself is necessary to provide maximum accessibility of a care provider to the bather. The unique door closing mechanism is easily accessed by either the bather from inside the bath or the care provider from outside the tub. This allows the individual the independence to use the Cameo on their own, but if they have a condition that will not allow independent bathing in the future the door removal feature is ideal for the users and care providers safety.

“Safe and comfortable bathing is something all North Americans should be entitled to”, said Paul Russell. “Seabridge is committed to enriching people’s quality of life by providing enjoyable bathing experiences in a safe and comfortable bathing environment.

Seabridge Bathing is a Canadian company based in Victoria, BC Canada. Seabridge provides walk-in bathing solutions that enable people to enjoy bathing in their home environment.